

February 25, 2011

Happy Winter!

Our first Winter Market season in Callicoon has been going very well and we are glad to be a part of offering local food all year long to our community. Thank you to all the vendors who have participated.

The 2011 market season is fast approaching and it is time to submit your application. It is also time for our annual Spring Member Meeting.

The Board has already started working to improve our markets for 2011. The 2011 Board of Directors are:

Jennifer Clark, President

Morgan George, Vice-President

Meg Kennedy, Secretary

Greg Swartz, Treasurer

Paula Allen

Challey Comer

Seth Heller

Robin Mailey

Ray Reinshagen

The Board is pleased to announce that Joseph Lennon has accepted the position of Market Manager. We look forward to working with Joseph to make 2011 a great season for all of our members.

The Board will try to inform Members of all Board meetings. All Members are encouraged to attend. The Board has appointed several committees to better organize our work for 2011 and beyond. We encourage all Members to sit on one or more committee. We will talk more about the scope of these committees at the Member meeting: *Market Promotion and Signage, Fundraising, Rules and Regulations, Governance (By-Law Review), Education/ Demonstrations, Jeffersonville Market.* Please contact Jennifer if you are interested in joining a committee.

Rules and Regulations

The Board reviewed the 2011 Rules and Regulations and made some minor changes. Please review the complete Rules and Regulations before submitting your application. The Board has decided that more work needs to be done to improve the Rules and Regulations in order for the Association to better achieve its mission and that is why we have initiated a Rules and Regulations committee to conduct this review over the coming year. The Board wishes to open a conversation with all Members about more fully using Regional Farm ingredients in all products sold at the Market. Please see III Products on page 5 in the Rules for more information. This is a community conversation about how to build our farming community and ensure economic sustainability of all of our members.

Spring Member Meeting Sunday March 13th 1pm to 3pm

Cornell Cooperative Extension, 64 Ferndale-Loomis Rd, Liberty NY

Please bring a dish to share. (The market will provide beverages and plates/utensils.)

This meeting is to help foster communication between Members and offer a chance to network. Board members will address any changes to the markets and present the 2011 budget. Members are encouraged to share concerns, suggestions, and ideas. Remember these are our markets and we cannot make it such without your support and guidance. Please try to attend.

TO ENCOURAGE ATTENDANCE AT THE MEETING THE MARKET WILL GIVE A \$15 MEMBERSHIP DISCOUNT TO THOSE WHO ATTEND, and HAND IN THEIR COMPLETED APPLICATION, MEMBERSHIP DUES, and STALL DEPOSIT.

Applications are due no later than March 31, 2011

Applications will be reviewed the first week of April and notifications will be mailed soon thereafter.

Sincerely,

Jennifer Clark, President

Sullivan County Farmers' Markets Association

2011 Board of Directors

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